

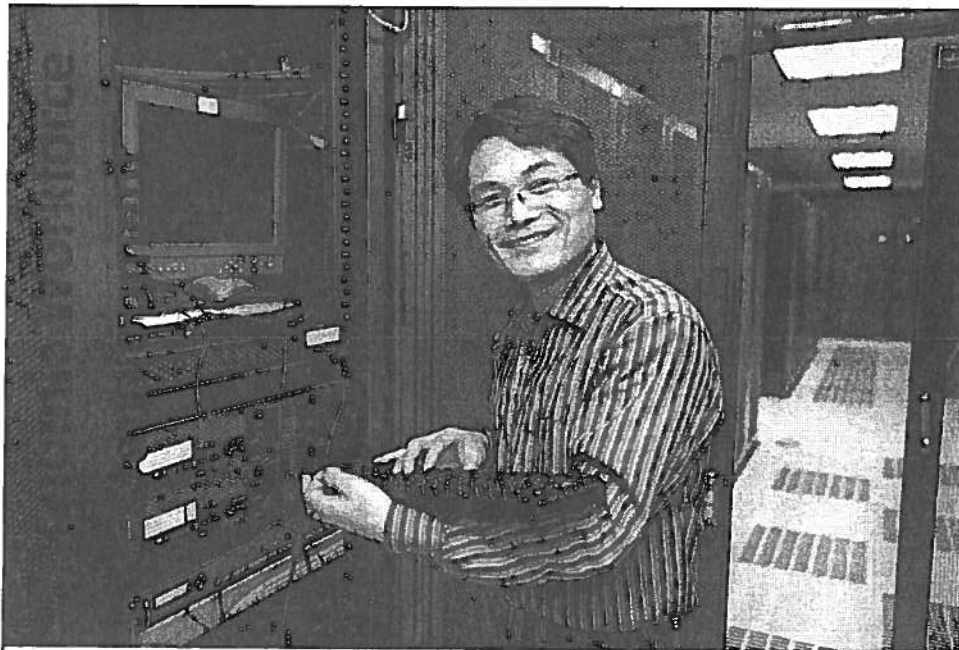
Students currently attend OCC  
from over **50** countries



International advisors  
help foreign students adjust




OAKLAND COMMUNITY COLLEGE  
Community is our middle name.



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# Community Needs Index

## Demonstration of Need – Transportation Programs

CAREER AND TECHNICAL EDUCATION PROGRAMS	OCCUPATION AND SOC CODE	WAGE AND EMPLOYMENT TRENDS SOUTHEAST MICHIGAN REGION
 <b>Diesel Repair</b> CIP 47.0613	<b>Bus and Truck Mechanics and Diesel Engine Specialists</b> 49-9071	<b>Median Wage (2013):</b> \$50,400 annually <b>Projected Growth (2013-22):</b> +4.6% <b>Annual Openings (2013-2018):</b> 325 <b>Real-Time Job Postings (2014):</b> 475
	<b>Automotive Master Mechanics</b> 49-3023	<b>Median Wage (2013):</b> \$38,400 annually <b>Projected Growth (2013-22):</b> +8.0% <b>Annual Openings (2013-2018):</b> 152 <b>Real-Time Job Postings (2014):</b> 156
CAREER AND TECHNICAL EDUCATION PROGRAM	OCCUPATION AND SOC CODE	WAGE AND EMPLOYMENT TRENDS SOUTHEAST MICHIGAN REGION
<b>Automobile Servicing</b> CIP 47.0604	<b>Automotive Service Technicians and Mechanics, Automotive Specialty Technicians</b> 49-3023	<b>Median Wage (2013):</b> \$38,400 annually <b>Projected Growth (2013-22):</b> +8.0% <b>Annual Openings (2013-2018):</b> 392 <b>Real-Time Job Postings (2014):</b> 1242



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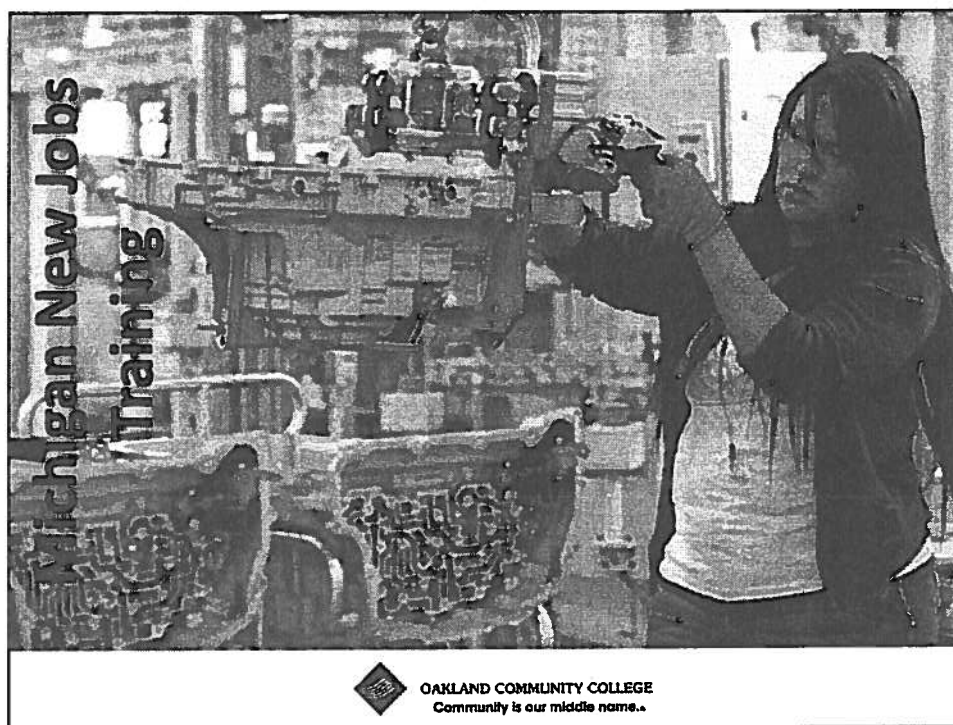
\$4.5 Million to accelerate launch  
of program!

MICHIGAN STRATEGIC FUND  
COMMUNITY COLLEGE SKILLED TRADE  
EQUIPMENT FUND APPLICATION  
RFP-CASE-108214

Technical Proposal

## First Recommendation: Unemployment Insurance Wage Data

- Needed to determine effectiveness of programs
- Needed for reporting purposes
- Michigan is currently one of the most restrictive in providing the data
- Progress is being made



### Michigan New Jobs Training OCC Program Background

- OCC's first MNJT Contract was executed in March of 2011
- Current contracts = 13
- Approximately \$9,524,857 in funding

50 YEARS OAKLAND COMMUNITY COLLEGE  
Community is our middle name..

## **MNJT Funding – Current Contracts**


*Dokka Fasteners – Auburn Hills*  
*Meritor – Troy*  
*WABCO – Rochester Hills*  
*Denso International – Southfield*  
*EMAG, LLC – Farmington Hills*  
*Weber Automotive – Auburn Hills*  
*Kay Automotive – Orion Township*  
*Plymouth Technology – Rochester Hills*  
*Total Quality Logistics – Troy*  
*Mahindra North America – Troy*  
*Hirata Corporation of America – New Hudson*  
*Nemo Capital Partners – Southfield*  
*Oerlikon Balzers Coating USA – Orion Township*



## ***Second Recommendation: Support Proposed Legislative Changes***

- Adding clarifying language to ensure existing contracts are not impacted by the increase of the minimum wage
- Eliminating the 2018 sunset
- Modifying/Eliminating the \$50 million cap

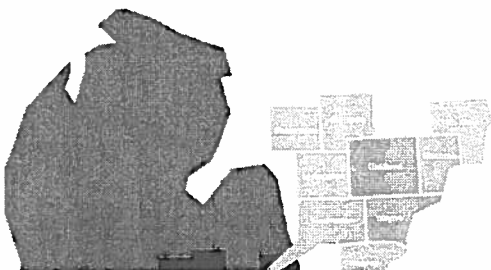




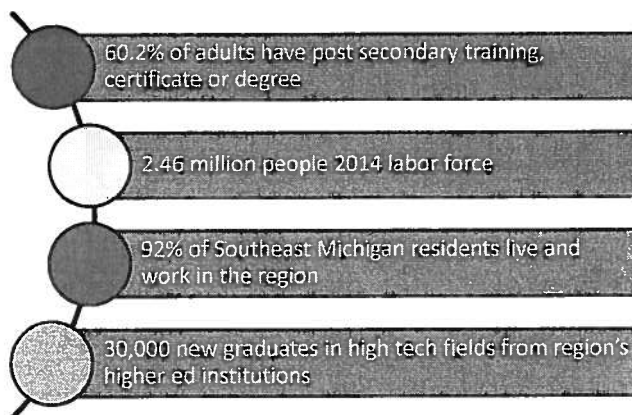
# WORKFORCE INTELLIGENCE NETWORK

## QUARTERLY REPORT

WIN region includes 9 counties:  
 Genesee, Livingston, Monroe, Macomb, Oakland,  
 Shiawassee, St. Clair, Washtenaw, and Wayne.  
 This report focuses on the 9-county region as a whole.



## Southeast Michigan



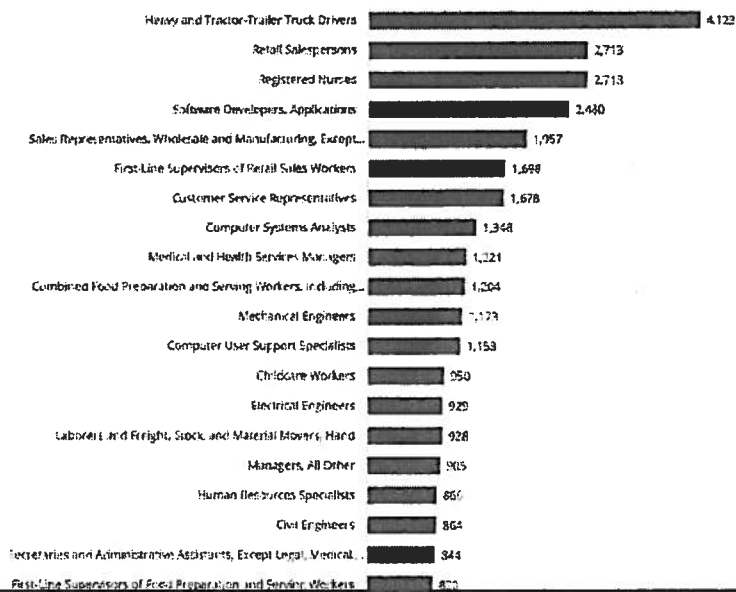


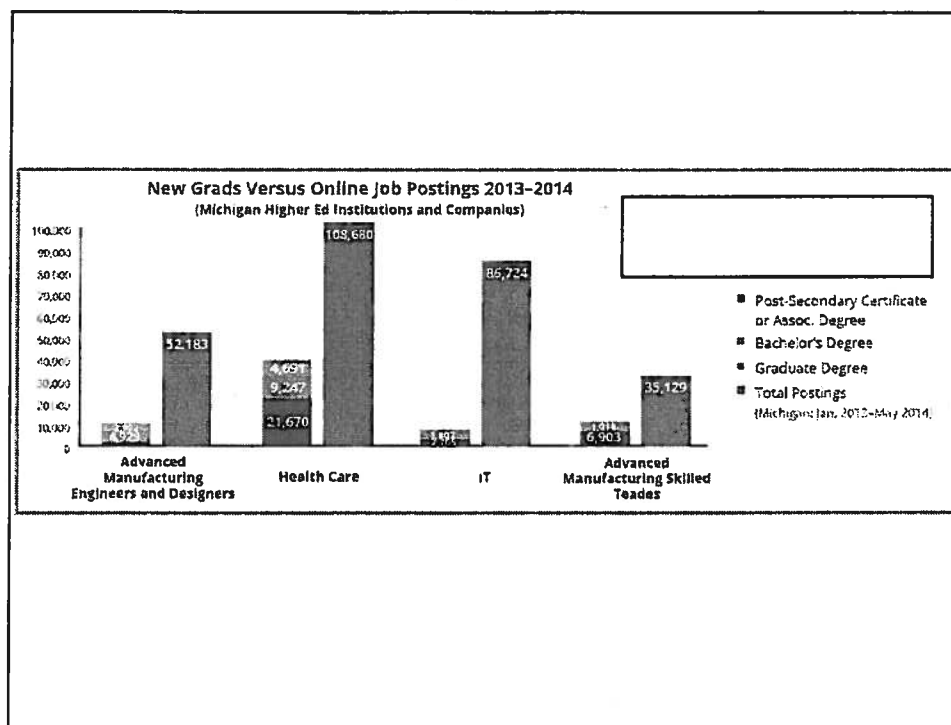
## The Big Four

Occupational Clusters	% of total job postings
Information Technology	11.75%
Advanced Manufacturing	9.88%
Skilled Trades and Technicians	3.04%
Engineers and Designers	6.84%
Health Care	10.75%
Retail and Hospitality	24.14%

## TOP 20 JOBS IN DEMAND

OCTOBER - DECEMBER 2014





## The challenges we face

\* The counselor-to-student ratio is nearly **700:1**.

Counselors do not have the bandwidth to both meet school district demands AND help students make career and educational decisions.

### Third Recommendation: Support Career Awareness

- Support career exploration and guidance programs early and often
  - Technology (ccInspire) and staffing
- Apprenticeship Programs
- Encourage employer engagement
- Strong messaging about opportunities



A graphic showing the letters 'OCC' in a large, bold, sans-serif font. Above the 'O' is a mortarboard, above the first 'C' is a plus sign, and above the second 'C' is another mortarboard. To the right of the letters is the Oakland Community College logo, which consists of a diamond shape with wavy lines inside, followed by the text 'OAKLAND COMMUNITY COLLEGE®'. Below this graphic, the text 'Community is our middle name.' is written in a serif font. Below the text is a photograph of a building with a sign that says 'OCBS'. At the bottom of the slide, the text 'Questions?' is centered. At the very bottom, there is a small version of the Oakland Community College logo and the text 'OAKLAND COMMUNITY COLLEGE Community is our middle name.'.

